



2016 Member Application and Memorandum of Understanding

Declare your support today by making a tax-deductible contribution to Metropolitan Energy Center (MEC). By filling out and returning this application:

- You or your company commit to actively support Metropolitan Energy Center's mission to create resource efficiency, environmental health and economic vitality in America's heartland.
- You or your company commit to work together with MEC toward preserving our regional energy resources through implementing energy efficiency, alternative energy and clean transportation projects, where possible.
- You or your company are granted access to the MEC membership resources corresponding to your financial contribution.

Contribution Amount

- | | |
|---|--|
| <input type="checkbox"/> Underwriter \$25,000 | <input type="checkbox"/> Presenting \$10,000 |
| <input type="checkbox"/> Diamond \$5,000 | <input type="checkbox"/> Platinum \$2,500 |
| <input type="checkbox"/> Gold \$1,000 | <input type="checkbox"/> Silver \$500 |
| <input type="checkbox"/> Corporate \$250 | <input type="checkbox"/> Nonprofit/Gov't \$150 |
| <input type="checkbox"/> Individual \$45 | |

Member Organization (choose one or more)

Kansas City Regional Clean Cities Central Kansas Clean Cities MEC Buildings / Other

Member Contact Information

Name: _____ Title: _____

Organization: _____

Address: _____

City, State, Zip: _____

Phone: _____ Email: _____

Fleet Contact (Same as above None)

Name: _____

Phone: _____ Email: _____

Please send me information about:

- | | |
|---|---|
| <input type="checkbox"/> Biofuels Working Group | <input type="checkbox"/> Mid-America Green Fleets program |
| <input type="checkbox"/> Electrify Heartland EV Coalition | <input type="checkbox"/> Midwest CNG Coalition |
| <input type="checkbox"/> Energy & Environment Training | <input type="checkbox"/> Project Living Proof |
| <input type="checkbox"/> Energy WEB (Workplace Employee Benefits) | <input type="checkbox"/> Workplace EV Charging |
| <input type="checkbox"/> Energy Efficiency in Homes & Buildings | <input type="checkbox"/> MO-KS Propane Autogas Task |

By signing below I certify that I have the authority to commit the organization named above to this membership.

Signed: _____

Payment Information

Total amount due \$ _____

Acceptable Methods of Payment

(Choose one)

- Check** (enclosed, payable to Metropolitan Energy Center)
 Pay Online (via PayPal at www.metroenergy.org)

Please Invoice (Bill to Same as Member Info or see below)

Name: _____ Title: _____

Organization: _____

Address: _____

City, State, Zip: _____

Phone: _____ Email: _____

Send me a copy of MEC's W9

Send your completed form and check to:

Metropolitan Energy Center
Attn: Accounts Payable
3810 Paseo Blvd
Kansas City, MO 64109

Questions:
Phone: 816-531-7283
Email: sidney@metroenergy.org
Website: www.metroenergy.org

Benefits of MEC Membership Network

Membership with Metropolitan Energy Center puts you at the heart of the green energy economy in America's heartland. Every member will receive one year membership (Jan-Dec) in the MEC Membership Network. Whether the goal is improving home energy efficiency, deploying clean and domestic fuels for transportation and energy generation, or helping businesses green the bottom line, your financial support helps our programs cut foreign oil dependency, improve our air quality and spark local economic vitality. A variety of MEC initiatives produces a wide array of member benefits, including networking opportunities, recognition, and technical assistance.

Underwriter and Presenting Sponsor

Want to have an even bigger impact at MEC? We recognize that corporations or foundations that annually contribute \$10,000 or more have provided critical funding support for the organization. These donors provide core support for the organization and our program and allow MEC to meaningfully impact energy use in America's Heartland.

Presenting Sponsor (\$10,000+)

- All benefits of Diamond sponsors
- Recognition on stage and on associated media for 1 MEC event of your choice
- 2 branded email blasts regarding news and projects to our thousands of stakeholders
- A 60-second video on our news page for up to a year

Underwriter (\$25,000+)

- All benefits of Presenting Sponsorship
- A full page spread in the Annual Report
- Additional benefits as agreed upon by MEC and sponsor

Varying levels of membership allows you to pick the right package for you! If your goal is to increase your brand awareness, MEC can offer a variety of ways to share your story and logo.



Brand Recognition

	Individual	Government/Non-profit/Corporate	Silver	Gold	Platinum	Diamond
	\$45+	\$150-250+	\$500+	\$1,000+	\$2,500+	\$5,000+
Listing in Sponsor Directory and Website	X	X	X	X	X	X
Notable Projects in Newsletter		X	X	X	X	X
Exhibits at Qualifying Events			Discount	Discount	1 Free	2 Free
Logo and Link on Website and Newsletter				X	X	X
Announcements in Newsletter				X	X	X
Ad on MEC Website				2 Weeks	1 Month	3 Months
Ad in Sponsor Directory				1/4 Page	1/2 Page	1 Page
Email Blast to our Stakeholders						1 Time

Technical Assistance

MEC members and sponsors have access to additional discounts and benefits. We provide members with technical assistance to advance alternative fuels and energy efficiency. Members receive priority consideration when strategic opportunities arise, including:

- Contracts and funding opportunities
- Green Fleets assistance
- Technical assistance (troubleshooting, technical advice, facilitating trainings, consulting, etc.)
- Use of Project Living Proof for corporate events
- Discounts with participating vendors and suppliers, equipment rentals, and BPI testing fees
- Fund the program of your choice

We thank you for your generous support of Metropolitan Energy Center and the MEC Member Network.

