

PAIRED COMPARISONS – Clean Air Action Plan 2017

In this exercise we will compare each project or initiative with the others to determine your top clean air priorities.

In the first set of comparisons in the A-row, compare A with each of the other projects, one at a time. For example, “which is a higher priority A or B?” Circle A or B (the highest priority) in the column of letters (where A is over B). Then go to the next column of letters in the same box, where A is over C. “Which is more important A or C?” Circle the highest priority. Repeat down the whole page, only comparing 2 projects at a time, until all pairs have been compared.

Next, count how many times you circled each letter and enter the score in the “Individual Totals.” The letters circled the most times are your top priorities. We will compile “Group Totals” by summing the individual totals. The group totals reflect the group’s top priorities.

<u>Project or Initiative</u>	<u>Comparison</u>							
A. Public Education (Skycast, no idling, workplace partnerships, AQ Survey, Social Media, etc)	A	A	A	A	A	A	A	A
	B	C	D	E	F	G	H	
B. Industrial Emissions Controls (power plants, solvents, flour mill, etc)		B	B	B	B	B	B	B
		C	D	E	F	G	H	
C. Sustainable Growth Initiatives (land-use planning, transportation planning, complete streets, etc)			C	C	C	C	C	C
			D	E	F	G	H	
D. Expanding Public Transportation Opportunities				D	D	D	D	D
				E	F	G	H	
E. Water Conservation Initiatives (native landscaping, home water efficiency, etc)					E	E	E	E
					F	G	H	
F. Bike and Pedestrian Projects						F	F	F
						G	H	
G. Green Building, Home & Business Energy Efficiency Programs							G	G
							H	
H. Non-regulated Industry Education & Programs (auto paint shops, painting & coating, etc)								

Individual Totals. Now look at your results. Count how many times you circled each letter and enter the number in the space below. The letters circled the most times are your top priorities.

A. _____ B. _____ C. _____ D. _____

E. _____ F. _____ G. _____ H. _____